

Interim Designation of Agent to Receive Notification
of Claimed Infringement

Full Legal Name of Service Provider: Tumblr, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): _____

Address of Service Provider: 419 Park Avenue South, Suite 807 New York, NY 10016

Name of Agent Designated to Receive
Notification of Claimed Infringement: John Maloney

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

419 Park Avenue South, Suite 807
New York, NY 10016

Telephone Number of Designated Agent: 917-797-8527

Facsimile Number of Designated Agent: 212-779-2143

Email Address of Designated Agent: john@tumblr.com

Signature of Officer or Representative of the Designating Service Provider: _____

Date: 8/25/09

Typed or Printed Name and Title: John Maloney President

SCANNED 09 04 - 2009

Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html



RECEIVED

SEP 01 2009

COPYRIGHT OFFICE